

WORLDBITSPORTS

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1 Short Introduction of WorldBitSports

WorldBitSports, hereafter referred to as WBS, connects the world of commercial sports with the blockchain technology and the purchase of digital shares of a company via a security token offering based on the blockchain technology. The blockchain is to be viewed as a trustworthy third party that significantly reduces the transaction costs per investment. Lower costs bring more profit for the company and thus also for the investors. Private individuals, small or large investors – WorldBitSports allows the implementation of small and individual budgets. All investors receive a direct profit share through the purchase of digital WBS shares and can thus generate a permanent passive income. Digital WBS shares, also referred to here as WBS tokens, are managed on the DApp.

Building on the DApp, the WorldBitSports PLAZA is being created, which is at the center of the ambitious projects and not only allows an uncomplicated investment in various sports projects, but also free trading of digital assets within the community. All the projects advertised there were thoroughly analyzed in advance by a renowned team of experts regarding their profit potential and prepared for a rapid market launch.

The implementation of the financed projects is in the hands of industry specialists who are continuously advised by a large team of experts. In addition to professional project management and a market-tested team of consultants, WorldBitSports also features a very high standard of security.

2 Potential Analysis

WorldBitSports is not limited to individual sports but focuses on the sports industry as a whole. The market and the opportunities associated with it are large. Due to the sheer size of the market, exact data on the market volume and market shares of individual sports is not available. Nevertheless, there are numerous studies that have provided estimates of the overall market. This data can be regarded as being absolutely sufficient for assessing the market potential of WorldBitSports.

Including sales for merchandise, sportswear, events, equipment, health and fitness, the global market volume is expected to exceed USD 800 billion annually. The market thus accounts for almost 1% of the global gross domestic product and can therefore be described as immense.

2.1 The most commercially successful sports

More than 8,000 different sports in the world. Despite the wide range, about 88% of the sales of the entire industry are distributed among only 7 sports.

1. football: 43 %
2. American football: 13 %
3. baseball: 12%.
4. formula 1: 7%.
5. Basketball: 6%.
6. ice hockey: 4%.
7. tennis: 3%

WorldBitSports focuses on the profit potential of the individual sports and strives to maximize payouts for its WBS token holders. In this sense, highly commercialized sports are of particular interest.

The soccer industry in particular is ideally suited for initial pilot projects. With a share of around 43% of the total market volume of the sports industry, the team sport offers an ideal breeding ground for WorldBitSports projects. The sport has moreover been posting stable growth rates for years. A trend which according to numerous market experts will continue.

2.2 Market development

Aside from soccer the sports industry is also showing strong positive trends overall. Since 2013, the market volume has grown by 5% to 7%, which is higher than the gross domestic product of most countries in the world. This provides an ideal basis for WorldBitSports projects in terms of the market situation.

2.3 The most popular sports

It is remarkable that the number of fans cannot necessarily provide insight into the profit potential of the sport. In direct comparison, parallels can only be found to a limited extent. With around 4,000,000,000 fans, soccer is by far the most popular sport worldwide and with 43% of sales volume, it accounts for almost half of the industry's market potential.

Cricket can also draw on a very high fan base, but only accounts for a marginal share of the market in terms of sales volume. The situation is the opposite in American football. This sport, which is very popular in the USA, has a comparatively low fan base and is in second place in terms of sales with around 13% of the global market volume.



2.4 The soccer market

The market for team soccer is by far the largest in the sports industry, both in terms of fan base and market volume. In recent years, the market volume for this ball sport has grown steadily. A trend most experts believe will continue.

Already at the association level, the annual sales volume amounts to more than 15 billion euros. The situation is similar at the national level. The soccer clubs of the top leagues at national level have been able to develop into medium-sized companies with sales in the hundreds of millions.



The soccer market is therefore perfectly suited for the implementation of initial investments. For this reason, WorldBitSports is focusing primarily on this sport when implementing the pilot projects.

Shortly after market entry, projects in various sports will also be put to tender on the WorldBitSports PLAZA.

3 Market entry barriers in the sports industry

As described in the previous chapters, the sports industry can be described as extremely large and lucrative. Developments in recent years point to sustained market growth – a future market with high potential!

Despite its possibilities, the path is difficult for newcomers. Insufficient capital, lack of expertise, inadequate business contacts to build partner networks, and poor time management are immediately penalized by the market. Only investors and companies that bring with them all the necessary resources, monetary, professional, and social, can hold their ground in the global sports industry with sustained success.

For this reason, WorldBitSports was founded. As an organization with an extensive pool of resources, WorldBitSports overcomes all market entry barriers for its WBS token holders and offers an uncomplicated and lucrative entry portal for interested investors – including investors and private individuals with low capital stock.

3.1 Market entry barrier capital

Sport moves the masses and even more capital. Even smaller projects within the sports industry are often associated with enormous capital expenditure. At the same time, major projects in particular tend to be particularly lucrative. Investors with a low capital stock therefore only have a chance of realizing larger projects within this market if they interact with other investors. The associated effort required to coordinate as well as disagreements among each other often lead to project failure.

In addition to the initial capital to realize the project, liquid funds are also required to further develop it and for marketing purposes. As the size of the project increases, so does the risk of unforeseen additional expenses, which can also lead to the failure of the project.

In this respect, the duration of the capital commitment also needs to be considered. Normally, profits are only realized over time and thus lead to a highly delayed repayment of cash and cash equivalents.

In summary, a high investment risk can be expected when it comes to the capital.

The advantages of WorldBitSports: The capital needed to implement the projects is provided by numerous small and large investors. By aggregating the capital, even large-scale projects can be implemented without any problems. At the same time, the WorldBitSports PLAZA allows standardized, centralized, and thus efficient administration of the various stakeholder groups. Thanks to the support of experts with appropriate market experience, the risk of underfunding and wrong decisions can be minimized.

3.2 Market entry barrier know-how

Apart from the capital, know-how plays an important role in market entry. In addition to a general understanding of business contexts, extensive knowledge of the market is required. Moreover, the investor must be familiar with the special aspects of the sport.

As the size of a project increases, so do the demands placed on project managers. Generally speaking, major projects can therefore no longer be implemented by one person alone, but rather only in targeted collaboration with an appropriately trained team of experts. By bringing together experts with expertise in different fields, the potential of the launched projects can be significantly improved.

The advantages of WorldBitSports: All WorldBitSports PLAZA projects are supervised by one or more specially trained project managers. Not only do they have in-depth expertise in their respective areas, but they also have extensive knowledge of the market. At the same time, the leading project managers are supported if required by the entire WorldBitSports team of experts. The aggregation of knowhow and market knowledge is expected to lead to greatly improved results.

3.3 Market entry barrier networks

Capital and know-how alone do not guarantee the success of projects. To implement the projects, all kinds of companies and business partners are needed. Only with reliable partners can large-scale projects be implemented with sustainable success.

The establishment of networks also offers significant advantages in terms of marketing. Brand ambassadors, influencers, and well-connected business partners with their own extensive network continue to serve as multipliers in the field of marketing and can greatly increase the visibility of the projects.

The advantages of WorldBitSports: WorldBitSports already has access to an extensive network of experts and business partners. Due to the versatile composition of the team of experts, profound market expertise can be guaranteed. At the same time, partners are available who, in the interest of a rapid profit realization and the associated repayment of capital, can immediately start implementing the projects if the financing is successful.

At the same time, the experts known from the mass media in particular are characterized by their enormous advertising range, which strongly benefits the awareness of the WorldBitSports projects as a whole. Closely related to this are spillover effects for the investment objects tendered on the PLAZA.

3.4 Market entry barrier time

The analysis, planning, and calculation of the profitable projects as well as the coordination and implementation of the projects are very time consuming. In addition to the actual implementation, ongoing monitoring and extensive controlling of the projects also **must be** ensured. Constant accessibility is a further condition for the sustainable success of the projects. For this reason, most private investors are denied the lucrative opportunities of the sports industry just for reasons of time.

The advantages of WorldBitSports: From the planning and implementation to controlling, all the processes necessary to ensure the success of the projects are monitored and coordinated by specially provided specialists.

Interested investors have no obligations whatsoever in this regard and can rely on the knowhow of the project managers employed for this purpose, who are additionally advised by a team of experts.

4 The Vision of WorldBitSports

The sports industry is one of the largest in the world and at the same time offers tremendous potential for profit. This has been one of the reasons why steady market growth has been evident for some time now. A trend that will continue in the coming years, as confirmed by a majority of market analysts. Considering this, the market is extremely lucrative for interested investors.

The high market potential is offset by numerous barriers to market entry, which can be insurmountable for investors with little capital and for private investors.

WorldBitSports has recognized both the potential of the sports industry and the associated barriers to market entry and has set itself the goal of opening the market to the general public –independent of capital, know-how, and market experience. In this endeavour, apart from the trend sports such as soccer, basketball, or American football, the focus is also on those sports that have a solid fan base and great growth potential.

Large and small investors as well as private investors alike can benefit from the advantages of the whole ambitious project. The principle of equal distribution is followed here. Private and retail investors are not put at a disadvantage, but rather participate to the same extent as all other WorldBitSports investors.

5 Presentation of the Business Model

In accordance with the vision described in section 4, WorldBitSports has set itself the task of making the profits of the rapidly growing sports industry available to the general public. To this end, WorldBitSports uses a two-tier WBS token concept, which is managed on the DApp base platform.

5.1 The WBS token in detail

The WorldBitSports token (WBS token) is the core of the project and has two main functions.

1. Profit sharing

The WBS token is the basis and thus a substantial portion of the whole WorldBitSports project. As shareholders, the owners of the WBS tokens qualify to share in the profit realized in the course of the overall project.

2. Central currency unit

The projects advertised on the WBS PLAZA are the focus of WorldBitSports. WBS token holders are free to invest in project-specific tokens based on the WBS tokens they hold. This process entitles the WBS token holders to the profits realized from the specific projects¹.

5.2 The project-specific tokens

In a second step, various investment projects will be put to tender on the WBS PLAZA. The WBS token then entitles the holder to purchase project tokens. The project tokens are more digital shares in the respective projects and have a profit share. The WorldBitSports PLAZA was created to implement the individual projects and pursues two main objectives:

1. Investment

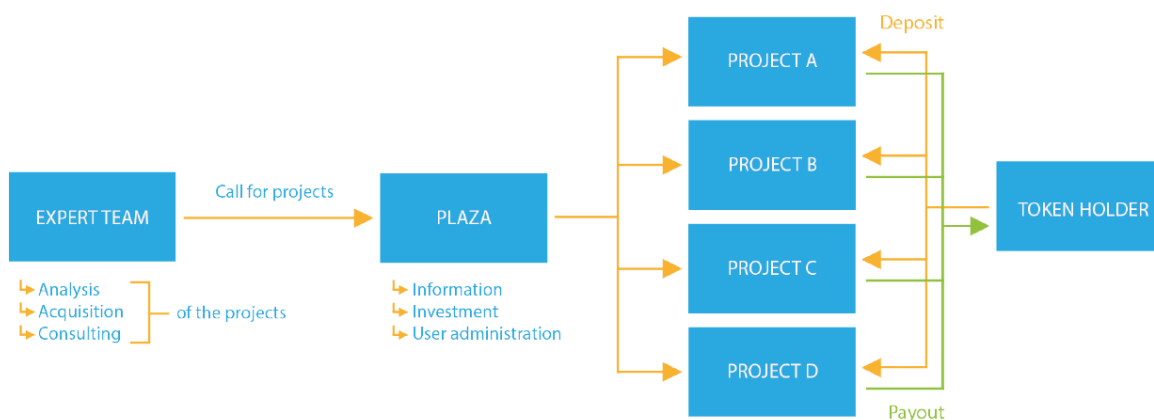
Interested investors should have the opportunity to invest in the lucrative growth market. WorldBitSports is already offering several investment objects at the market launch. On the PLAZA, interested token holders can obtain comprehensive information on the opportunities and risks of the investment options and invest the WBS tokens held in the projects they favor. The exchange rate is determined and announced by the platform operator.

2. Trade (implementation planned for summer 2023)

The digital shares in the sports projects purchased on the PLAZA can be traded freely within the community on the online trading platform.

¹ The pilot projects are presented in section 7.7

5.3 Overview - The WorldBitSports token in detail



The WorldBitSports token is a necessary basis for the whole project. In addition to providing financing for the platform and ensuring the necessary support, the capital stock set up under the STO also plays a key role in terms of the profit potential of the associated projects.

Even though there are already many preliminary services available, the capital to set up the WorldBitSports platform is primarily provided by WBS token holders. They therefore have a right to the associated profits. People who do not own any digital shares in WorldBitSports tokens and who, conversely, did not participate in the financing of the PLAZA cannot participate in the profit potential of the overall project.

5.4 Advantages of the WorldBitSports token from the token holder's point of view

The digital WorldBitSports shares (WorldBitSports tokens) are used to finance the PLAZA and entitle all shareholders to use it. Only people who have bought digital shares in the corresponding amount on the platform can therefore benefit from its advantages. Thus, the World-BitSports token relates to a real use case, which becomes more and more important with increasing success of the whole project. Good projects will attract attention. The share price will rise as a result of increased demand. In order to realize these price gains, the first step is a rapid listing on the crypto exchange Coinygram.

6 Presentation of the WorldBitSports PLAZA

The WorldBitSports PLAZA plays a key role within the overall project. The PLAZA is the hub that connects WBS token holders, experts, and projects. In this sense, the online platform serves to provide information, as an investment portal, and as a management platform for all WBS token holders. The PLAZA is indispensable for the success of WorldBitSports and provides four main functions.

6.1 Presentation of information

Providing up-to-date and a detailed information base is the starting point for the success of the PLAZA projects. All shareholders of WorldBitSports tokens have to, as potential investors, be aware of the opportunities and risks at all times. Accordingly, the potential and the associated investment risks are presented within the framework of project management.

Furthermore, thorough documentation of the project's progress has to be provided. In addition, the developments regarding the team of experts, the planned and completed projects, as well as many other topics will be discussed on the main online platform.

6.2 Project management

If sufficient WorldBitSports tokens (digital shares in WBS are **held**, users can invest in the projects advertised on the PLAZA. To ensure things go smoothly, proper project administration has to be guaranteed. The first step is to provide a corresponding interface for the deposits of interested holders. In addition, users as potential investors have to be fully informed about the content, opportunities, and risks of the individual projects. To ensure the information basis and for reasons of clarity, the most important information is provided in a standardized way.

6.2.1 Payments and receipts

Deposits within the WorldBitSports PLAZA can be made both in crypto currencies and in euros. This provides the greatest possible flexibility for interested investors. The same applies to the provision of the profits to which owners of digital WBS shares are entitled as part of the successful implementation of projects they support. Winnings are transferred via a payout interface. Various licensed interfaces have already been integrated for this

purpose. In this way, the digital assets generated by the users can be immediately invested, traded, or paid out directly. Upon registering with WorldBitSports there is also a registration with the crypto exchange of our partner Coinygram.

6.2.2 Project realization

The projects put out to tender at the PLAZA were thoroughly analysed in advance by a team of experts. After completion of the STO and with the capital thus made available, the implementation of the projects can begin. Thanks to the comprehensive preparatory measures, implementation of the projects can start quickly.

6.2.3 Advance notice about the project

WorldBitSports aims to build a transparent community that can benefit from one other. Competitive thinking and opaque structures must be avoided at all costs, not least in order to maximize profits. Following this line of thought, all projects are announced in advance before investments can be made. Only after the notice period has expired can investments be made. All WBS token holders should have the possibility to thoroughly inform themselves about the upcoming projects without any time pressure.

6.2.4 Potentials and risks of the WorldBitSports projects

"The bigger the profit, the bigger the risk."

This rule of thumb often applies in the sports industry as well. The projects offered on the PLAZA are always associated with a certain investment risk. Even if far-reaching measures have been taken in advance to secure the investments through the detailed analysis of the team of experts, a risk always remains. On the other hand, there is the potential for profits from the projects. Large-scale projects in particular tend to promise an attractive return on investment (ROI for the investing WBS token holders. Most of the WorldBitSports investment objects are not linked to a one-off payment, but to a recurring payment.

6.2.5 Presentation of time planning

In addition to the profit potential and the associated risk, the time factor is the third important variable for WBS token holders as investors. The time schedule provides information about the planned duration until the realization of the project and thus gives information about the possible time of the first payout. The time factor is needed to estimate the capital commitment and to determine a possible ROI and must therefore be communicated to the WBS token holders as part of project administration.

7 The Pilot Projects of WorldBitSports

Section 6.2 describes in detail the information presented on the individual projects tendered on the PLAZA. Section 7 provides a detailed description of the framework conditions of the PLAZA projects.

7.1 Project acquisition and support

The team of experts is the backbone of WorldBitSports. They are the ones who acquire the projects in advance and analyze them in detail. Thanks to their extensive networks, investment options of all kinds can be made available on the PLAZA. At the same time, the experts have the 13 necessary market knowledge to precisely assess the profit potential and the associated market risk.

If a project was fully financed through the PLAZA, the funds provided by the community are passed on to a lead expert. In his/her role as project manager, the assigned expert is responsible for the proper and efficient implementation of the project. At the same time, he/she is obliged to submit regular reports communicating the status of the project, progress, milestones, and any emerging problems to the investing WBS token holders. All of the experts who are involved in WorldBitSports and who agree to be called WBS experts in public will be disclosed on our homepage.

7.2 Voting

Voting is the right shareholders have in the respective ratio of the digital WBS tokens. The voting right can be used in matters of corporate policy, including decisions on the composition of the management board, the issue of securities, the initiation of capital measures, and significant changes in the company's business activities. The voting procedure can be initiated in the "DApp", where shareholders can vote on these matters. Voting rights are predominantly optional and required in certain cases, such as for the annual financial statements, the distribution of dividends, or other matters in which the shareholder is involved and wishes to vote.

7.3 Profit sharing

All WBS token holders who invest in the projects offered on the WorldBitSports online platform are entitled to a share of the profits in the form of dividends. This follows the principle of equal distribution. Be it a private investor or a small or large investor, the profits are evenly distributed according to the digital WBS shares of the total investment. This means that there is no discrimination against WBS token holders who have provided smaller sums for the realization of the project.

Overall, winnings are distributed as a percentage to the WBS token holders. The margin depends on the total volume and the associated costs. A fixed percentage distribution is not feasible because the volumes of the projects are sometimes considerable, but the success is not proportional to the investment. For example, relatively small projects can generate huge profits. Part of the digital WBS shares are used to finance the online platform and related services. The aim is to develop the WorldBitSports PLAZA into the leading investment portal in the sports industry. The profits generated during the projects therefore serve not only to cover the running costs of the platform, but also primarily for further development, marketing, and for paying the supporting experts.

7.4 Payment method

As described in section 7.3, the investing WBS token holders are individually entitled to a percentage of the profits from implemented projects. The payment is made in US-Tether (USDT) by default and can be done in other currencies as well. Additionally, investors, who also have an account at Coinygram, can collect dividend either in Ethereum (ETH) or in fiat.

Advantages **of** **USDT:**
WorldBitSports recommends the use of the USDT to pay out profits. The reason for this is the wide acceptance of the crypto currency on the market and the high stability of the digital currency due to his connection to the US-Dollar. At a marginal cost, the earned USDT can be traded in any other crypto currency or in fiat currencies such as euros or US dollars. At the same time, USDT is known for its fast transaction speed and low transaction fees.

The payouts are made available to the user via licensed and implemented providers in a wallet set up for this purpose. As a result of the direct connection of the crypto exchange to WorldBitSports, users can use their profits to trade or pay out without any further transactions.

7.5 Payout intervals

WorldBitSports pursues all kinds of projects. Basically, there are two kinds of payout intervals:

1. One-off payment

As a rule, these are projects that can be realized at short notice and are associated with a one-off transaction. After implementing the project, the project is completed, and the associated profit is paid out to the investing WBS token holders.

2. Regular payments

Most of the projects advertised on the PLAZA are of a long-term nature and, if successfully implemented, involve regular but non-cyclical profit payments. People who initially invested in the project and thus contributed to its implementation are entitled to these payments on a permanent basis.

The time and intervals of the payout vary from project to project. More information can be found in the project description. The profits are paid out at irregular intervals either in the form of bitcoin or fiat. Once credited, these can be used and traded freely.

7.6 Eligibility for investment in PLAZA projects

Active use of the PLAZA is reserved exclusively for holders of WorldBitSports digital shares. Individuals who do not own WBS tokens or only an insufficient number of them cannot benefit from the potential of the projects advertised there.

The programming of the online platform, the setting up of the expert team, and the preliminary analysis and acquisition of the projects are associated with considerable costs. The holders of WorldBitSports tokens have contributed to the realization of the PLAZA and thus qualify to participate in its profits.

A minimum of 1,000 WorldBitSports tokens is required for active use of the WorldBitSports PLAZA. These WBS tokens are stored in a wallet on the platform after purchase and transfer via Smart Contract (digitizing on the blockchain and are blocked until the PLAZA is fully implemented).

7.7 Other requirements to use the WorldBitSports PLAZA

To use the WorldBitSports PLAZA, the WBS token holders have to meet various requirements. These are required by law, but also serve to secure the digital assets of the users of the platform. The PLAZA can only be fully used by the user once all the basic conditions described in this section have been met.

All processes are to be carried out by the user only once. Once the account has been successfully activated, the platform can be used for an unlimited period.

7.7.1 Registration on the online platform WorldBitSports

With the first purchase of the WBS-Tokens a registration in the DApp is required. This can be done under the domain: dapp.worldbitsports.investments and only takes a few minutes.

Protecting customer data is the top priority. Accordingly, only the most necessary customer information is to be collected that is required for identification purposes. The registration process is free of charge for the WBS token holder.

7.7.2 Token lock

Using the WorldBitSports PLAZA requires that WorldBitSports tokens are held. In order to use all the features of the platform and to invest in projects, the WorldBitSports tokens have to be blocked on the platform. In detail, this means that the WBS tokens cannot be sold or transferred to other wallets or exchanges for the duration of the token lock.

This step is necessary to verify the eligibility of users who wish to invest on the platform. Only holders of digital WBS shares who have contributed to the development of the PLAZA by purchasing a specified number of digital WBS shares can benefit from profit sharing through the versatile projects of WorldBitSports.

7.7.3 Know Your Customer (KYC)

The Know Your Customer (KYC) procedure is a mandatory requirement to be registered on the online platform dapp.worldbitsports.investments. **To carry** out this process as smoothly and quickly as possible, WorldBitSports relies on an established and proven third-party provider, which at the same time ensures maximum data

protection and security. Only once this KYC procedure has been successfully completed will the user account and thus the features of the PLAZA be fully activated.

Know Your Customer (KYC):

In its original meaning, Know Your Customer describes a part of due diligence that serves to clearly identify business partners and customers. As part of the process, extra personal information and/ or possibly business information can be requested. The KYC is required by WorldBitSports and is designed to anticipate money laundering, white-collar crime, and other unlawful activities.

7.7.4 Registration on the Coinygram exchange

Registration with exchange platform Coinygram is an option that is strongly recommended. The crypto exchange lists the WBS token and provides among other things a bitcoin wallet where the user's winnings from the successfully implemented projects can be paid out. Coinygram is a direct connection to the crypto market and serves as an entry and exit point at the same time. The KYC process only needs to be performed once to register with WorldBitSports and Coinygram.

7.8 Pilot projects

WorldBitSports can draw on a broad team of experts right from the start, who have prepared the first potentially lucrative projects. Immediately after completing the PLAZA, the community thus has several investment objects at its disposal, which are described in the introductory section below.

7.8.1 Club takeover

WorldBitSports does not focus on individual sports, but aims to have a diversified portfolio of projects in various types of sport. By taking over existing clubs, WorldBitSports can build up a stable base in the respective sport, which can serve as a starting point for various synergy effects. One example of this is the Soccer School presented in section 7.8.4.

Apart from possible synergy effects, the takeover of clubs is a lucrative project. Sponsorship, TV money, ticket sales, merchandise, player rights and many other sources of income can be gained by taking over and supporting clubs. The prerequisite for this is the consistent and high performance of the clubs as well as a corresponding fan base and popularity. Thanks to the extensive expertise of the team behind WorldBitSports, the necessary professional support can be guaranteed.

7.8.2 Promotion of women's soccer

In commercial terms, women's soccer has only played a subordinate role to date. In recent years, however, there has been a significant increase in interest. UEFA expects the commercial value of women's soccer in Europe to increase six-fold by 2033. Strong growth is expected in the area of sponsorship in particular.

WorldBitSports aims to pick up on this positive trend and specifically support projects in the field of women's soccer. In the course of the preliminary talks that have already been held, the WorldBitSports team has been offered the prospect of the first promising collaborations. According to the initial assessment of the team of experts, several potentially lucrative projects in the field of women's soccer can be initiated in 2024.

7.8.3 E-sport

The e-sports sector, a competition based on digital computer games, has experienced strong growth in recent years. In 2023, the worldwide turnover of the sub-sector was estimated to be around 3,53 billion Euro. Despite its immense market volume, this sub-sector is still in the development phase. In the years to come a strong market expansion is expected.

For years now, large-scale tournaments have been held that have inspired several millions of spectators worldwide. Due to their great popularity, the reach of these e-sports matches and tournaments can be described as enormous. It is therefore hardly surprising that numerous well-known companies are interested in using events of this kind as an advertising platform.

Our team of experts maintains extensive contacts to the scene and can recruit well-known players and teams at short notice to help build up their own e-sports league. The e-sport video game tournaments are broadcast worldwide in online streams and even on well-known TV stations and have an outstanding reach.

The e-sport sector is particularly interesting as a marketing channel. This is an innovative way to reach millennials, people between the ages of 16 and 36 who are often no longer reachable via traditional advertising channels.

While setting up its own e-sport team, the advertising range of WorldBitSports in the relevant target group can be significantly increased. At the same time, offering sponsoring contracts to endemic and non-endemic companies opens lucrative sources of income. When hosting its e-sport events this must be considered in a comparable way.

7.8.4 Soccer School

WorldBitSports can draw on a team of experts, including experienced coaches who have already proven their talents many times over in the international environment. However, not only the professional expertise itself, but also the extensive network of contacts represents significant added value for WorldBitSports and the planned soccer schools, which are to be established worldwide.

In-depth preliminary discussions have already been held and initial locations were analyzed that will allow the establishment of a talent academy for up-and-coming players. The aim of the Soccer School is to give promising talents the chance to demonstrate their skills and to be professionally developed by a team of specialized coaches.

Promoted talents can be placed with internationally active professional clubs thanks to existing contacts. The associated placement commissions directly benefit WorldBitSports and represent an additional source of income alongside the annual fees that must be paid to the academy by the young talents. With the establishment of their own soccer club, far-reaching synergy effects can be expected from the soccer schools operated by WorldBitSports.

7.8.5 Commercialization of player rights

The commercialization of players' rights is one of the most important economic cornerstones of sport. In soccer in particular, game consultants, clubs and the players themselves can generate large margins. Performance, consistency, public image and other factors are decisive for the profitability of individual player rights.

Professional players receive appropriate support from game consultants and make a significant contribution to increasing the player's value. WorldBitSports can also perform this function thanks to the team of experts behind it. Due to the diversified expert advice, players can benefit from the experience of experts with different specializations. At the same time, the other WorldBitSports projects offer far-reaching synergy effects that can increase skills, personal development and, last but not least, the value of the player's rights.

7.8.6 Foundation of the WorldBitSports soccer club

WorldBitSports lives through its community. For this reason, it is reasonable to assume that it will establish its own club which can also be supported by the community. The online platform thus offers its supporters their own project, which they can design themselves to a certain extent and which they can root for. If enough investors are found to implement this ambitious project, the community will have its own association, which can be designed and developed from the ground up.

Soccer clubs have long since been able to establish themselves as medium-sized companies and are therefore equipped with corresponding profit potential. Apart from one's own profit potential, one's own association is a perfect complement to the pilot project introduced in section 7.8.4.

7.8.7 Outlook for further projects

The projects described in sections 7.8.1 to 7.8.6 are just the initial line-up for WorldBitSports. As the project progresses and the planned successive expansion of the team of experts and the resources behind it takes place, further projects can be focused on. Promising contacts already exist with the NFL, the Indian Cricket League and in the field of ice hockey.

8 Security Token Offering (STO)

The focus of the project is on setting up the WorldBitSports PLAZA. For programming as well as for marketing and building the team of experts, capital is needed in appropriate quantities. Thus, procuring capital within the framework of the Security Token Offering (STO) is a basic prerequisite to realize WorldBitSports.

8.1 Scope of the STO and realizable economies of scale

Collecting capital during the STO serves to build up and market the WorldBitSports PLAZA. In order to provide the basic features of the platform and to acquire and pay a first team of experts, there is a minimum capital requirement of USD 4,840,000. If this capital limit is exceeded, the pilot project can be successfully implemented. Fixing a hard cap is not expedient for WorldBitSports due to the far-reaching economies of scale that can be realized with a large capital stock. With increasing capital stock, the possibilities of the WBS token holders also increase as a result of the WorldBitSports token. On the one hand, more funds are available for marketing and acquiring experts and projects.

8.2 Appropriation of funds

As described in section 8.1, the STO is a prerequisite for the success of WorldBitSports. In addition to programming the platform and providing trained support, other expenses are associated with building the platform. Acquiring the team of experts, pre-selecting and analysing potential projects as well as the marketing

to increase the platform's profile involve a corresponding capital outlay. As the size of the STO increases, the proportion of the total budget needed to build the platform decreases. Accordingly, more capital can be planned for the success factors described in sections 8.2.2 to 8.2.4.

8.2.1 Structure of the online platform

The WorldBitSports PLAZA serves as a central information, investment, and administration portal. There are costs involved with programming the platform. At the same time, trained support has to be provided that can react quickly and professionally to questions and problems of the community. Preliminary work has also been done in this respect. The software solution is already under development in order to ensure a rapid market launch after the STO has been completed. Also, a high-quality support can be guaranteed immediately after the launch of the project.

8.2.2 Marketing and expert acquisition

WorldBitSports cannot be successful without a comprehensive marketing program. The marketing program comprises two different focal points.

1. End-customer marketing

Potential investors are addressed during end customer marketing. The goal is to increase the awareness for WorldBitSports. The initial aim is to maximize the range of the STO in this way. In this way, sufficient investors can be acquired who are necessary to implement the particularly lucrative large-scale projects.

At the same time, end customer marketing has a positive effect on the trade of the WorldBitSports token within the crypto exchanges. Increased awareness is expected to lead to an increased demand for WBS tokens.

2. Expert marketing

In addition to increasing customer reach, marketing measures also have to be initiated to acquire experts who can tender and supervise new projects on the PLAZA. Even before the start of the STO, numerous well-known experts agreed to support WorldBitSports and prepare the first investment objects.

After completion of the STO, additional experts will be needed, mainly to support and procure further investment objects. On the one hand, with a larger number of experts, know-how and project diversity can be increased. On the other hand, overburdening the experts, and thus a potential risk of failure of the project, can be avoided by providing a large team.

8.2.3 Paying for the services provided by experts

The experts who work within the framework of WorldBitSports work in various fields and are not necessarily directly involved in the projects advertised on the PLAZA. Accordingly, paying the experts with the profits of the project is not expedient. Therefore, they are paid by the capital of WorldBitSports.

9 Charity Projects

WorldBitSports puts the fans, the passion, and especially the sport first. That is why we have made it our task to promote sport as such. Within the framework of the investments and the earnings resulting from them, parts of them are to be used for precisely those projects which do not promise any direct payment or profits to increase the overall project, but rather have a charitable background.

The range of possible charity projects is diverse. From sports fields in socially deprived areas to support for regional clubs, there are many possible uses.

Charitable projects can be presented by anyone to the platform. The team of experts carefully checks the submitted project and then releases it on the platform. WBS token holders decide on the projects to support. They alone decide on the use of funds.

10 Team



Wolfgang Rolff...

...is a former professional player who played on the German national team, as co-founder of WorldBitSports BV and managing director of the company. Wolfgang has an extensive contact to the sports scene, especially in soccer - e-sports, both at home and abroad.

Oliver Buch...

...has been a successful entrepreneur in the financial sector for more than 20 years and has an excellent network in this sector as well as in the sports industry. He is also a co-founder of world bit sports BV and will represent the company externally as Managing Director. As a youth soccer player he celebrated numerous national and international successes. However, due to injuries, he had to end his sporting career very early.



Alexander Pick...

... is a 25 years veteran banker in the fields of asset and wealth management and capital markets. He is currently Managing Director of Agon Family and Investment Office. Prior to Agon he was a Member of the Executive Board of Sal. Oppenheim & Cie (Deutsche Bank AG). He also held senior positions at Allianz Global Investors Europe (Head of the Family Office), Société Générale S.A. (Managing Director), Goldman Sachs, UBS and Merrill Lynch. Alexander Pick received his lic. oec. (HSG) from the University of St.Gallen, Switzerland, where he studied International Management.

Mao Lal...

... is responsible for strategy, strategy development, and business performance management. He has been a successful entrepreneur for 15 years and has already successfully built up several companies.





Herman Vissia...

... is an entrepreneur and the founder and CEO of Byelex, and a pioneer of artificial intelligence, encryption, cloud environment security, cryptocurrencies, smart contracts and Bitcoin Cash Machines (BTM). He was the first in Western Europe to receive a PhD degree at the Minsk State University in Belarus (BSU). From 2017 onwards, Vissia will apply his slogan 'Everything is software' to create the ultimate exchange of knowledge and science between High Tech Park in Minsk and the High Tech Campus in Eindhoven. Due to this powerful cooperation between both institutes – Brainports United - Byelex is now viewed as one of the world's most prominent encryption & smart contract developers.

11 Roadmap

Q4 2018: Proof of concept Successful implementation of the proof of concept. The project is released for the implementation phase.

Q2 2019: Founding of WorldBitSports B.V. in the Netherlands Founding of WorldBitSports B.V. on June 7, 2019 in the Netherlands with the support of specialized lawyers.

Q2 2019: Start of software development Implementation of the software solution for the administration and issuance of the WorldBitSports tokens by a specialized agency.

Q3 2019: Meeting the legal framework conditions Compliance with all official requirements for the start of the STO of WorldBitSports.

Q3 2019: Achievement of initial milestones for the business blockchain and DApp Implementation of first blockchain functions and further development of the DApp of WorldBitSports. Development start of the WBS PLAZA including implementation of first pilot projects.

3Q / 4Q 2019: Implementing business blockchain Implementation of the blockchain services. Beta version of DApp will be tested and continuously improved.

Q4 2019: Security Token Sale Launch of the world's first security token sales for the sports industry.

Q2 2020: Acquisition of further pilot projects Use of newly acquired B2B contacts from pre-sales to acquire further pilot projects

Q1 2021: Evaluation of new pilot projects Analysis and evaluation of the potential of the acquired pilot projects.

Q2 2022: Extension of the WBS Plaza Integration of new core functions of the WBS Plaza, in order to be able to exploit potentials of new pilot projects

Q4 2022: ReDesign of the WBS Plaza Customization of the UI design of the WBS Plaza

Q2 2023: Start of the marketing campaign Market entry into the mass market with the innovative blockchain solution from WorldBitSports. The WBS services for the project chain are marketed in a targeted manner by us and certified contract partners.

2024: Global expansion Worldwide expansion in cooperation with international contract partners.

12 Legal and General Risk Information

WorldBitSports B.V. is subject to Dutch law. It is established in the legal form “Besloten vennootschap met beperkte aansprakelijkheid” (Dutch limited liability company). WorldBitSports B.V. is registered in the commercial register with the registration number CCI number 750367700. WorldBitSports issues the security tokens as a digital share with voting rights under Dutch law. Both the establishment of the company and the creation of other legal parameters were carried out with the support of a specialized law firm.

12.1 Deposits/Capital

The shareholders of WorldBitSports B.V. paid the capital contribution in full. In a first phase, 200 million digital shares with voting rights will be issued.

12.2 Disclaimer

This whitepaper is intended to clarify and explain all details and information truthfully to the best of our knowledge and belief. Structures, projects, and agreements can, however, also be modified after the publication of the whitepaper at any time. We are **endeavoured** to keep our documents and publications up to date. WorldBitSports B.V. makes every effort to make these changes available online in an amended and updated version as soon as possible. All investors, users, and interested parties have free access to information via our

homepage and social networks. We recommend that every investor installs our app in order to be informed about changes promptly.

12.3 General risk

Basically, shares, as well as security tokens, offer excellent opportunities for above-average market, sector, and company-related price increases. However, investors also need to consider the possibility of a loss. Risk is always two-sided: where profits are possible, losses cannot be ruled out. Investments in crypto currencies are subject to the usual capital market risks in addition to technological risks. The value of a digital share (token) and the resulting earnings (dividends) are subject to fluctuations or, in the worst case, can be completely eliminated. There is no guarantee that the amount invested will not fall in value in the future. In extreme cases, there is also the risk of a total loss of the invested assets.

12.4 Foreign exchange risk

Crypto currencies are subject to strong fluctuations more than standard (fiat) currencies. The volatility of all crypto currencies, even intraday, is many times higher than that of conventional (fiat) currencies. In particular, when converting the investor's home currency into crypto currencies and vice versa, significant gains or losses may occur as a result of the exchange rate change. Investors should pay particular attention to exchange rate risk when making their decisions.

12.5 Forward-looking statements

Some statements contained in this whitepaper that relate to future business performance and future events or developments may be forward-looking statements. These statements are often but not exclusively identifiable by words such as “estimate”, “will”, “expect”, “want”, “can”, “try”, “intend”, “plan”, “believe”, “aim”, and “predict” or similar expressions. These statements and remarks are based on current expectations and findings, some of which are beyond the control of WorldBitSports B.V. If some or many of the underlying expectations do not materialize, or if assumptions prove to be incorrect, the actual results, targets, and projected results may differ materially from those expressed or implied in the forward-looking statement. This applies to both negative and positive deviations. WorldBitSports B.V. cannot guarantee that it will update all forward-looking statements in good time or correct them in the event of developments other than those expected. For these reasons, forward-looking statements do not guarantee the future performance or results of WorldBitSports B.V.